

President's  
update



**MONTANA ACADEMY  
OF FAMILY PHYSICIANS**

# Coughing up the evidence

Why we need to stop blaming everything on  
GERD

# Objectives

1

**By the end of this presentation, participants will be able to:**

2

**Classify** cough by duration and recall the most common causes for each category.

3

**Identify** "red flags" that warrant immediate and extensive workup.

4

**Recognize** the clinical presentation, diagnosis, and empiric treatment for **Upper Airway Cough Syndrome (UACS)**

# Why worry about coughs...

---

Most common symptom: Cough is one of the top reasons for primary care visits

---

Quality of life: Chronic cough significantly impairs sleep, work, social life, and can cause physical symptoms (e.g. urinary incontinence and syncope)

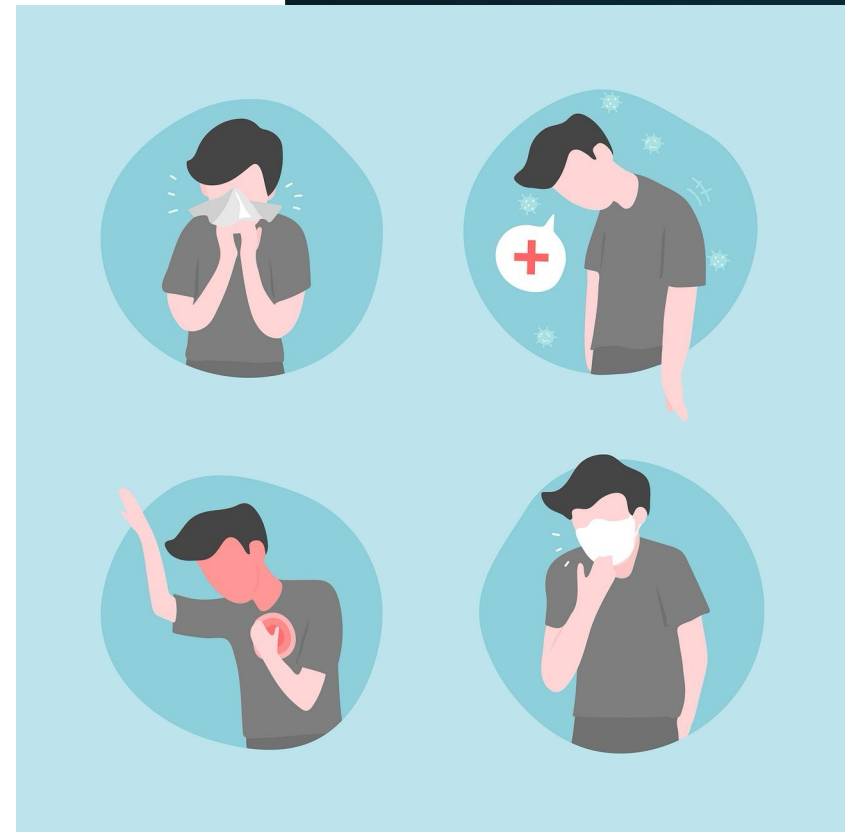
---

Healthcare utilization: Leads to multiple office visits, specialist referrals and high diagnostic testing cost

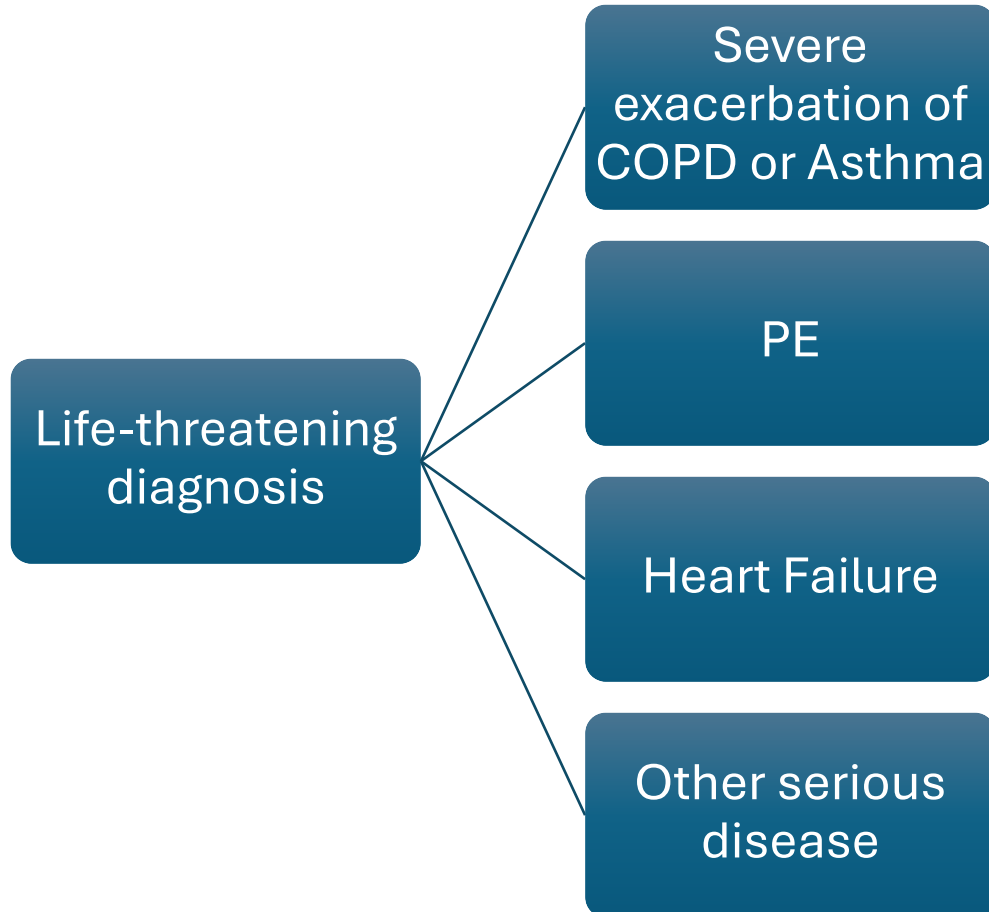
# Cough Classification Overview

- **Acute Cough**
- Acute cough lasts less than 3 weeks, most often caused by infections such as the common cold.
- **Subacute Cough**
- Subacute cough persists for 3 to 8 weeks, usually following a respiratory infection or illness.
- **Chronic Cough**

Chronic cough lasts over 8 weeks and may signal underlying conditions like asthma, GERD, or chronic bronchitis.

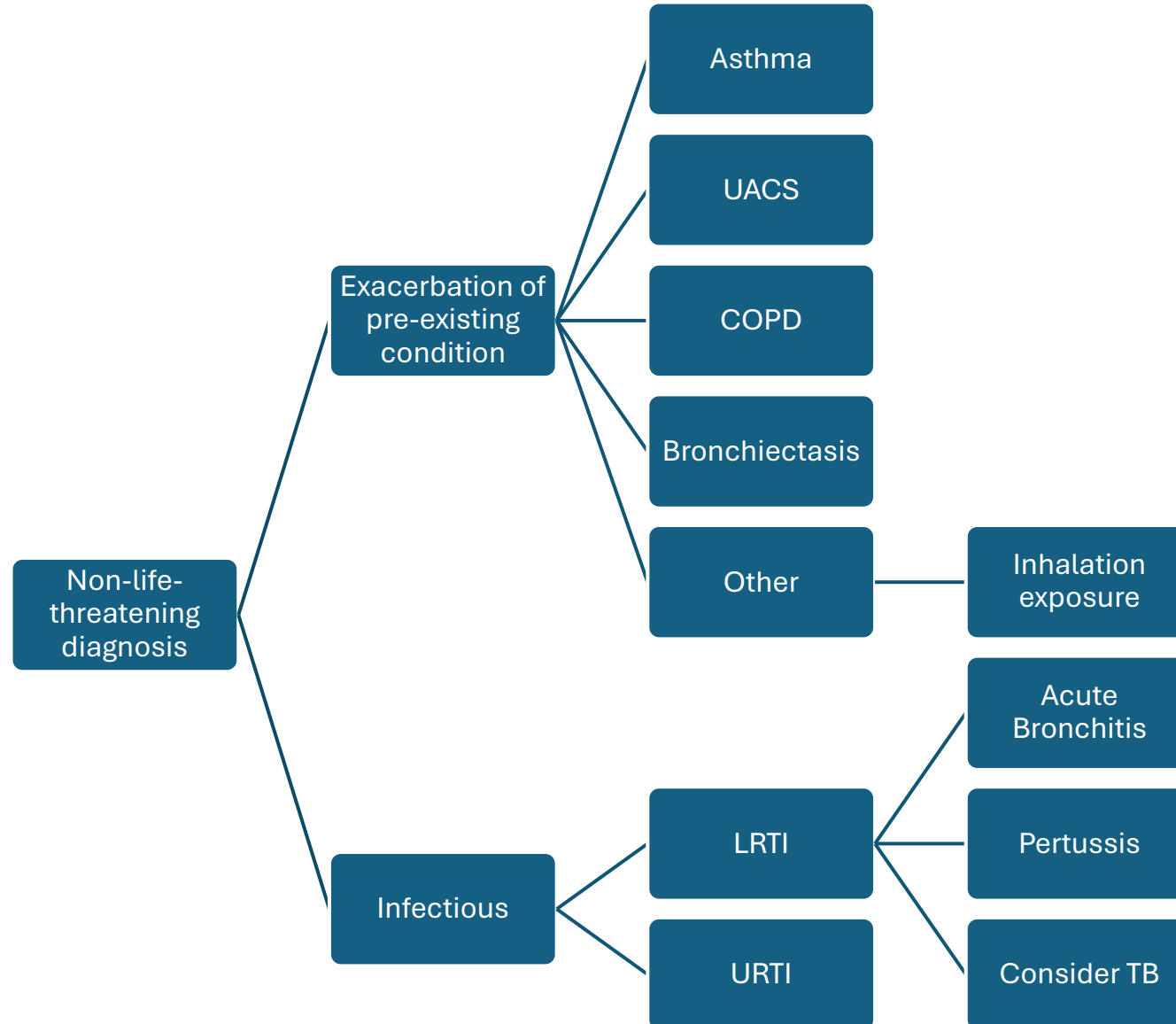


# Red flag symptom

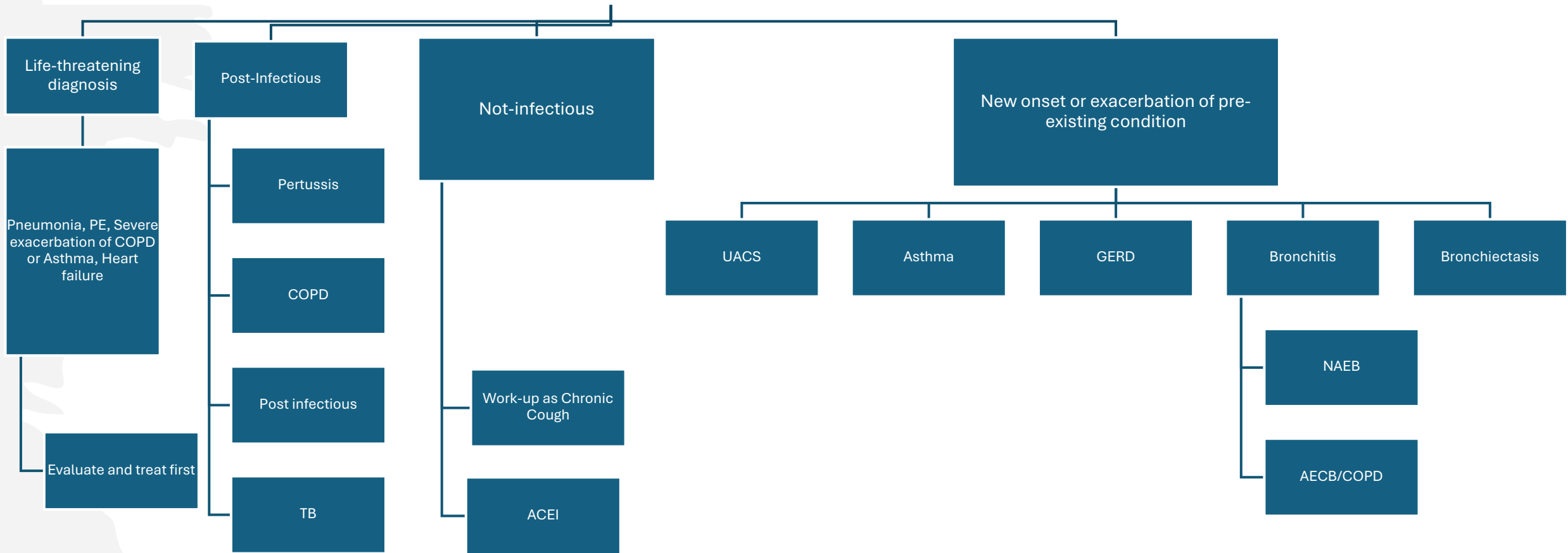


- Hemoptysis
- Prominent dyspnea, especially at rest or at night
- Smoker > 45 years of age with new cough, change in cough or coexisting voice disturbance
- Adults 55-80 years old with a 30 pack year smoking history and currently smoke or who have quit within 15 years
- Hoarseness
- Systemic symptoms
- Trouble swallowing when eating or drinking
- Vomiting
- Recurrent pneumonia
- Abnormal respiratory exam or chest radiograph

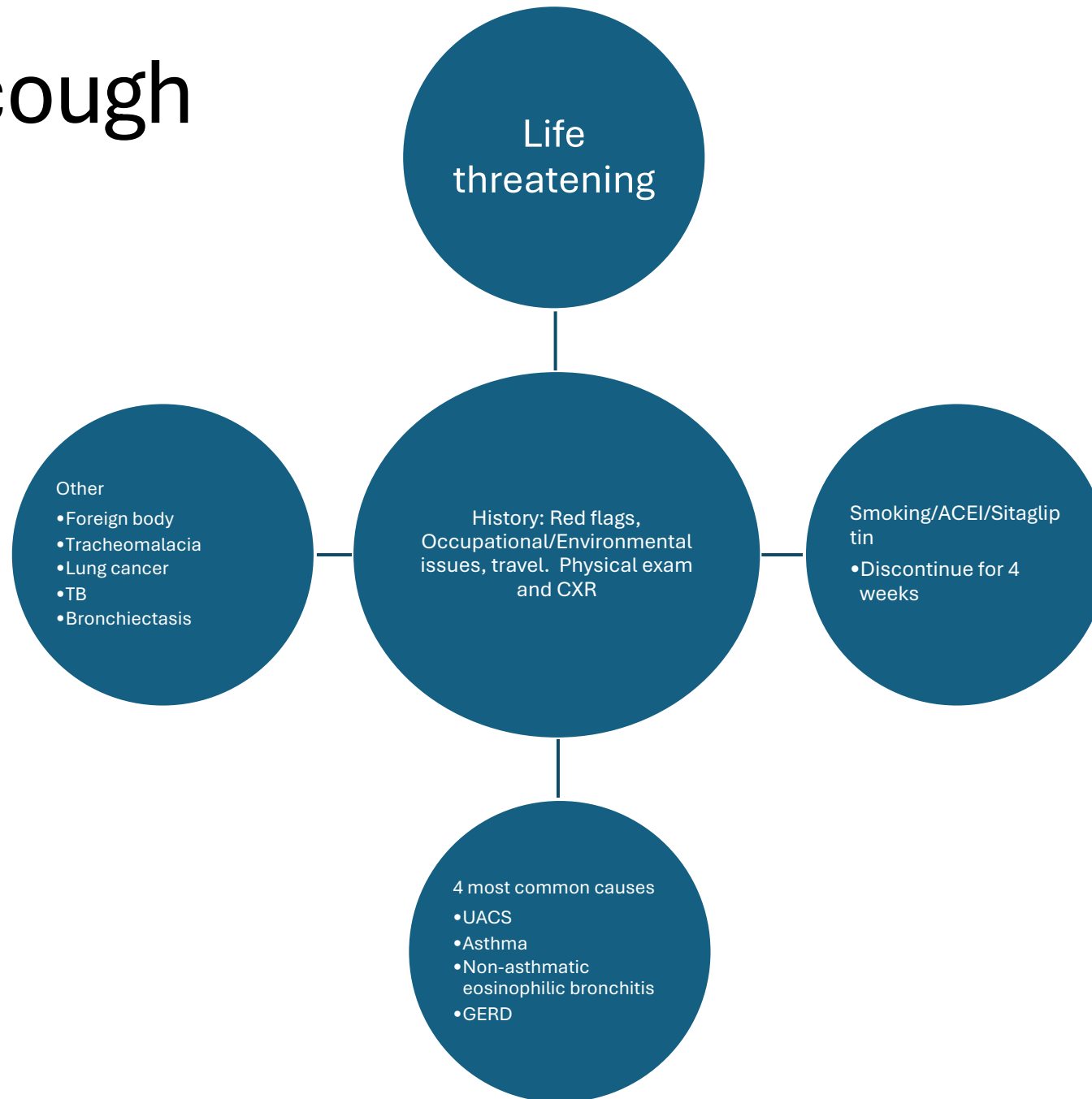
# Approach to Acute Cough (<3 weeks)



# Subacute Cough (3-8 weeks)



# Chronic cough





# Cornerstone of diagnosis

**Thorough history and physical exam**

**Characteristic of the cough**

Wet vs Dry

**Aggravating factors**

**Supine position, worsening with exertion, relation to meals**

**Time of day (worse in the morning)**

**Associated symptoms**

Heartburn, halitosis, itchy nose and eyes, throat clearing, hoarse voice, hemoptysis, dyspnea, weight loss

**Co-morbidities**

**Smoking habits**

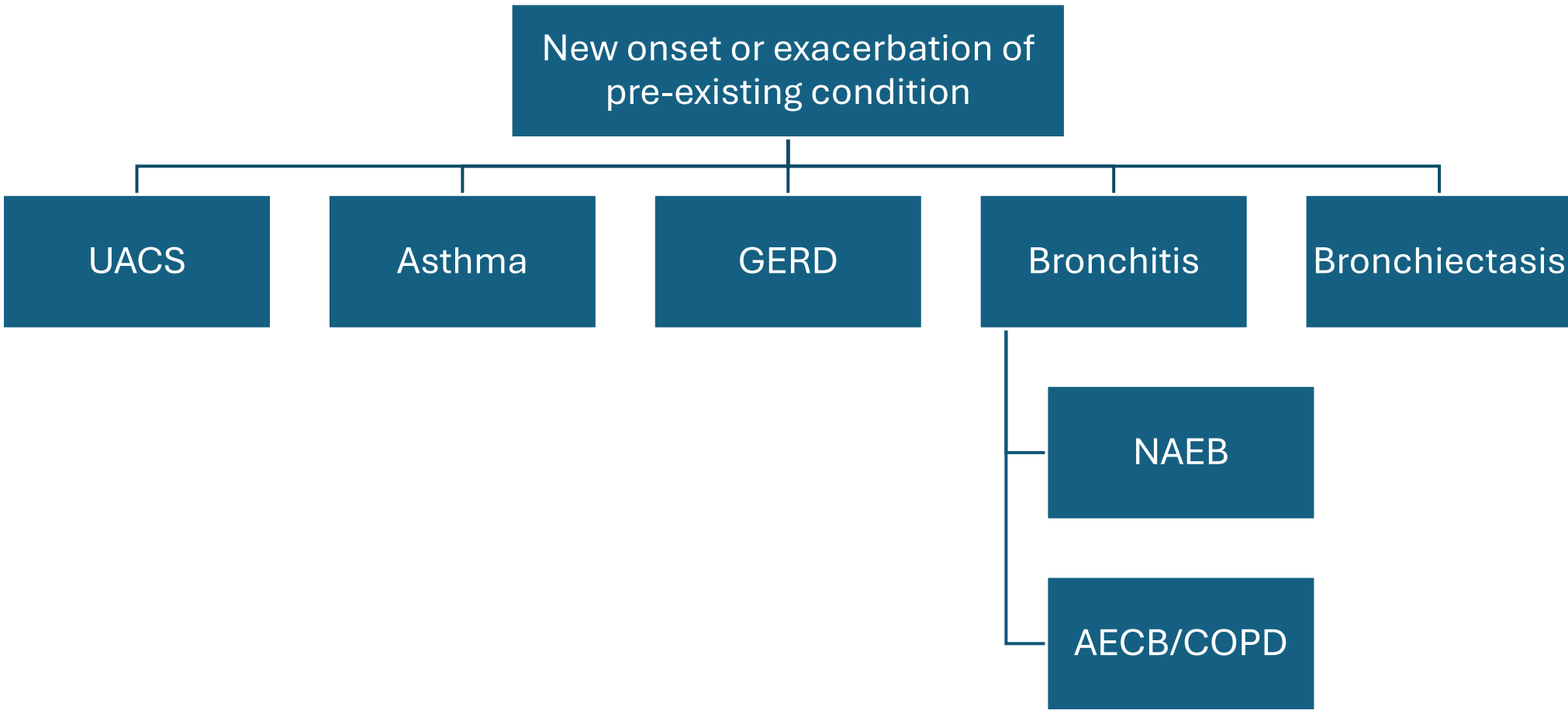
**Travel**

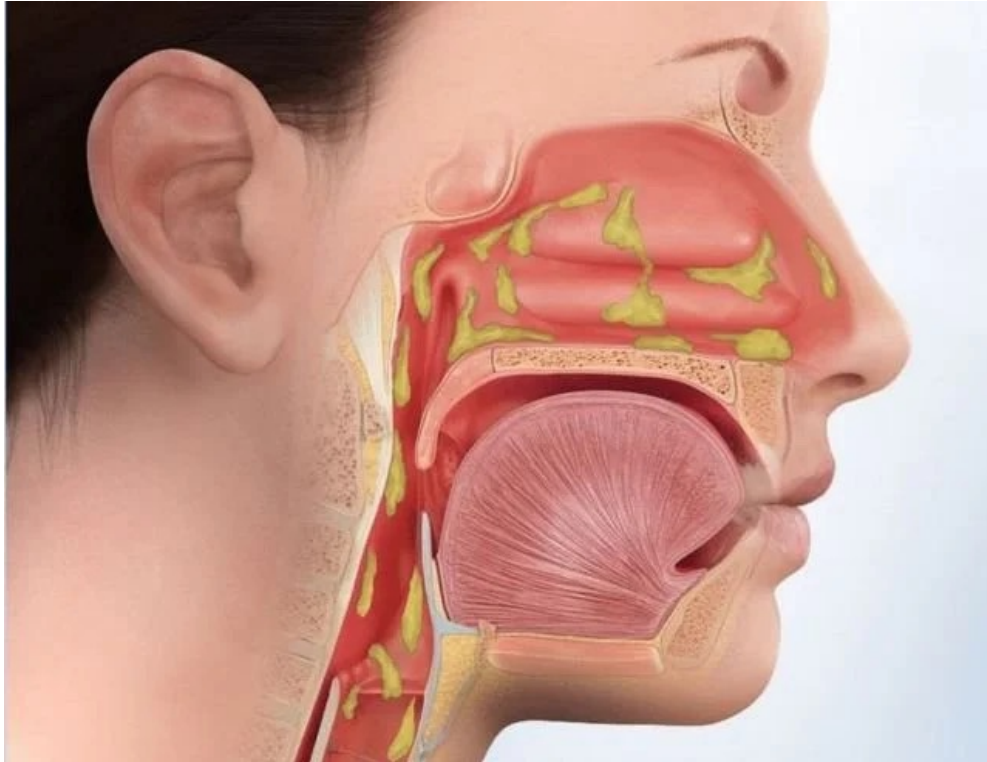
**Occupational exposures**

The Doctor, Luke Fildes 1891. Oil on Canvas

Focus on Subacute and Chronic cough

# Subacute cough





# Upper Airway Cough Syndrome

## **Also known as Post-nasal drip**

Upper airway cough syndrome is a primary cause of subacute and acute cough.

## **Sensory Nerve Hypersensitivity**

UACS involves hypersensitive sensory nerves in the upper or lower airway, making patients prone to persistent coughing.

## **Impact on Quality of Life**

Chronic coughing from UACS significantly affects patients' daily life and overall well-being.

## **Etiology**

Rhinitis (allergic, vasomotor, post-infectious, rhinitis medicamentosa, perennial non-allergic), Acute nasopharyngitis ("Common Cold"), sinusitis

# Pathophysiology of UACS

The exact mechanism remains unclear, but several pathways play a role in triggering cough

## Stimulation of Cough Receptors

Postnasal drip activates cough receptors, leads to the release of inflammatory mediators, causes inflammation in both upper and lower airways, and sensitizes the cough reflex.

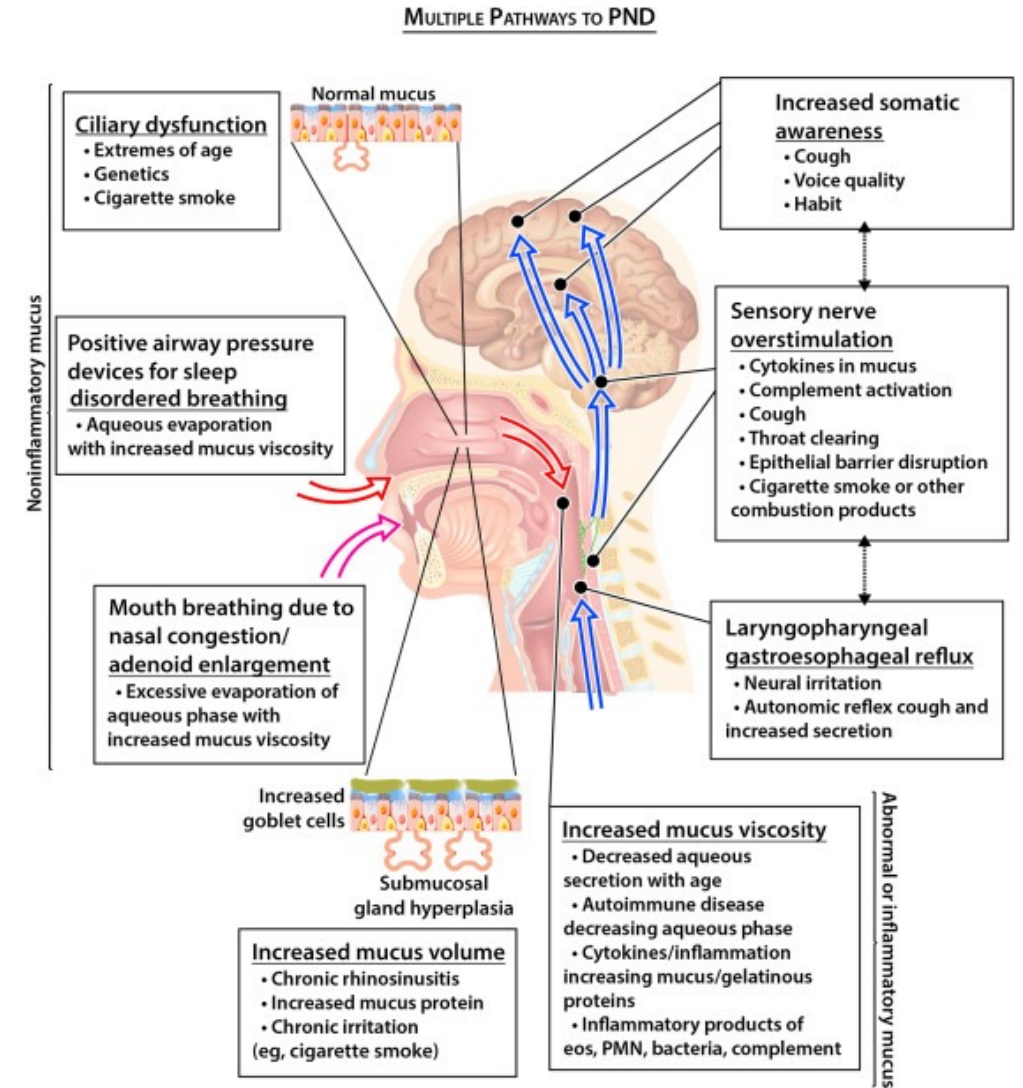
## Hypersensitivity of Sensory Nerves

Coughing is not caused by postnasal drip alone but results from **increased sensitivity of sensory nerves in the upper airway, lower airway, or both.**

Trigeminal afferent pathways from the upper airways may reduce the threshold of the central cough pattern generator, making it more responsive to subsequent vagal afferent signals.

**Non-harmful stimuli from the lower airways can trigger coughing**

**Nasal secretions stimulate vagal afferent fibers in the posterior pharyngeal wall and larynx, leading to inflammation**





# Common Symptoms of UACS

## **Nasal and Throat Discomfort**

UACS commonly causes rhinorrhea, nasal congestion, throat clearing.

## **Persistent Dry Cough**

A frequent, dry cough occurs, especially when exposed to cold air or during speaking, often disrupting daily activities.

## **Morning Mucus and Throat Clearing**

Abundant mucus in the morning and frequent throat clearing are common, especially when lying down.

## **Asymptomatic Cases**

Notably, about 20% of patients with UACS may have no noticeable symptoms at all.

## **Physical Exam**

Secretions in posterior nasopharynx

Cobblestoning of mucosa

Edematous and erythematous turbinates in the nostrils

# Asthma and Cough Variants

## Typical Asthma Symptoms

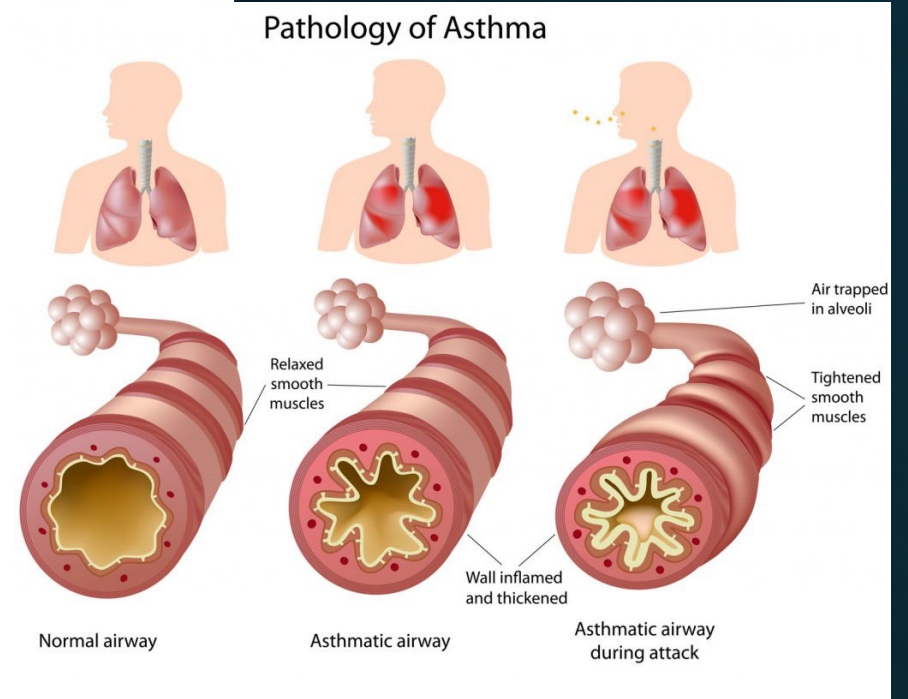
Asthma often presents with cough, wheezing, and shortness of breath due to airway inflammation and obstruction.

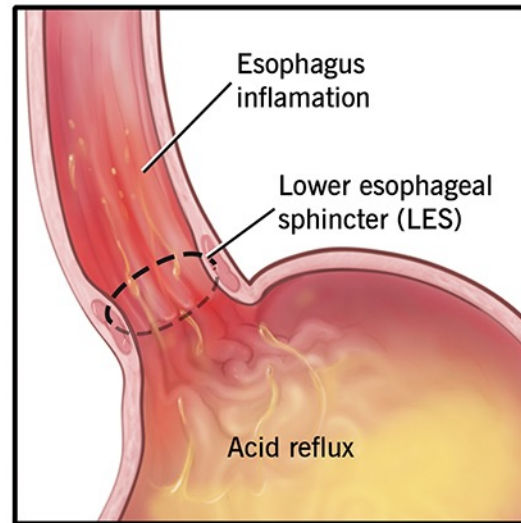
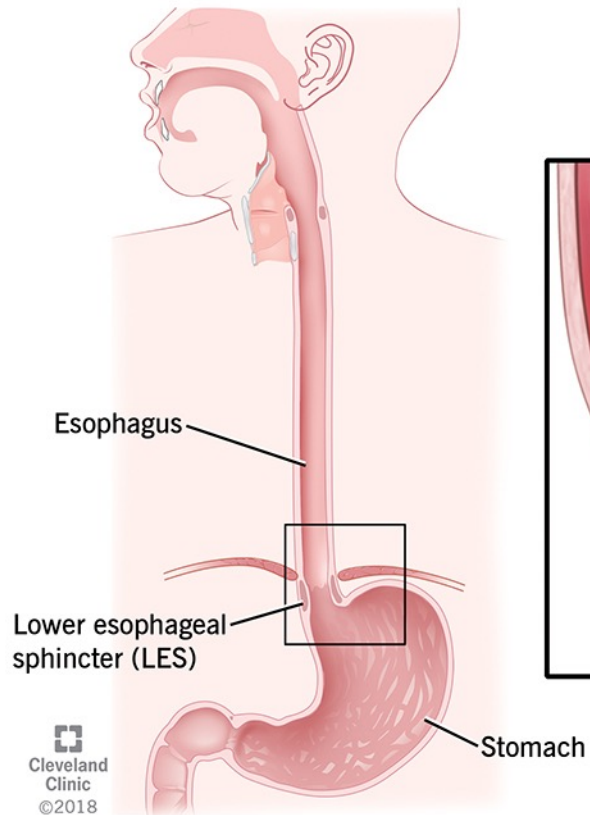
## Cough-Variant Asthma Features

Cough-variant asthma may start as a persistent cough, later adding wheezing and dyspnea

## Evaluation

Spirometry, bronchodilator reversibility, bronchoprovocation challenge (methacholine challenge).





# GERD and Laryngitis

## Typical Symptoms of GERD

Heartburn  
Sour taste  
Halitosis  
Voice changes  
Throat clearing

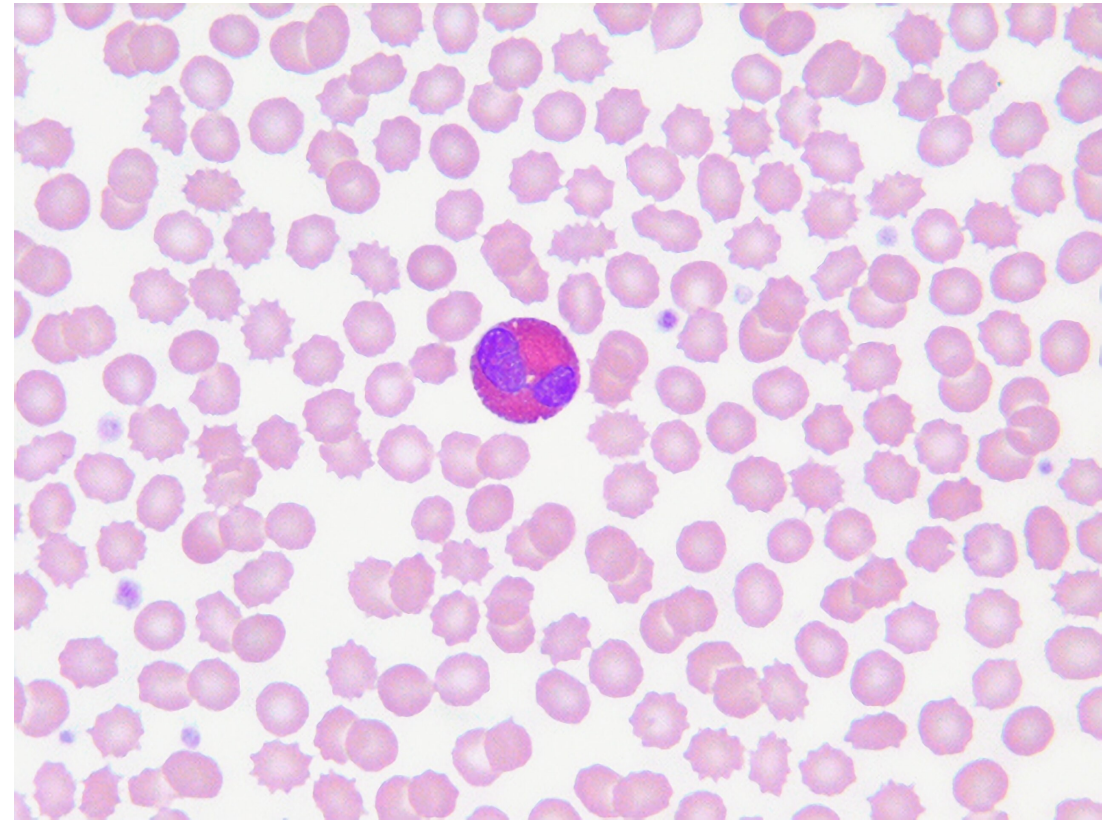
## Symptomless Cases

Up to 40% of reflux patients show no symptoms, which may make diagnosis more difficult.

Physiologic testing for refractory patients

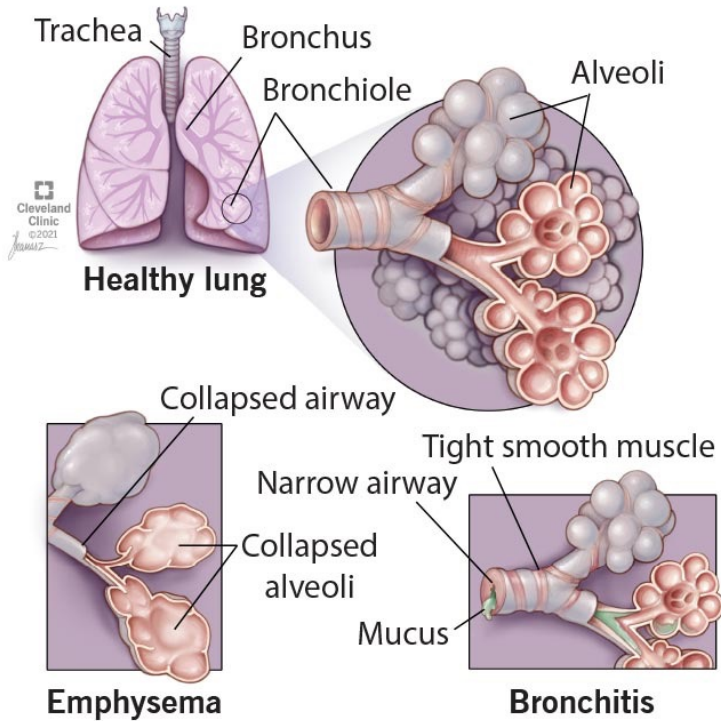
# Non-Asthmatic Eosinophilic Bronchitis

- 13-33% of patients
- Diagnosis
  - High eosinophilic counts in sputum
  - Increased exhaled nitric oxide levels
- Consider early in diagnostic evaluation
- Improved with inhaled steroids



# COPD/Acute exacerbation of chronic bronchitis

## Chronic Obstructive Pulmonary Disease (COPD)



- Increased coughing, severity, frequency
- Increased sputum
- Worsening dyspnea
- Fatigue, chest tightness, difficulty sleeping
- Triggers
  - Infection, environmental pollution, allergies

# Bronchiectasis

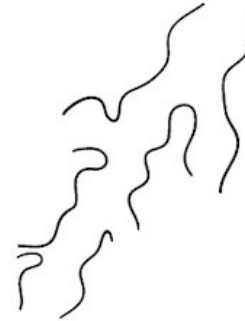
- Cough is often productive for copious mucopurulent sputum
- May be diffuse or regional
- On auscultation-adventitial sounds
- Digital clubbing



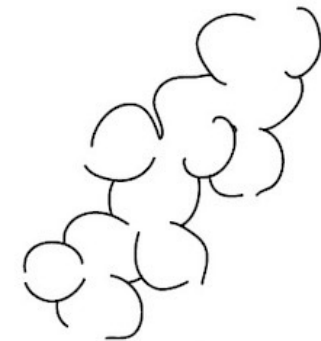
Normal



Cylindrical



Varicose

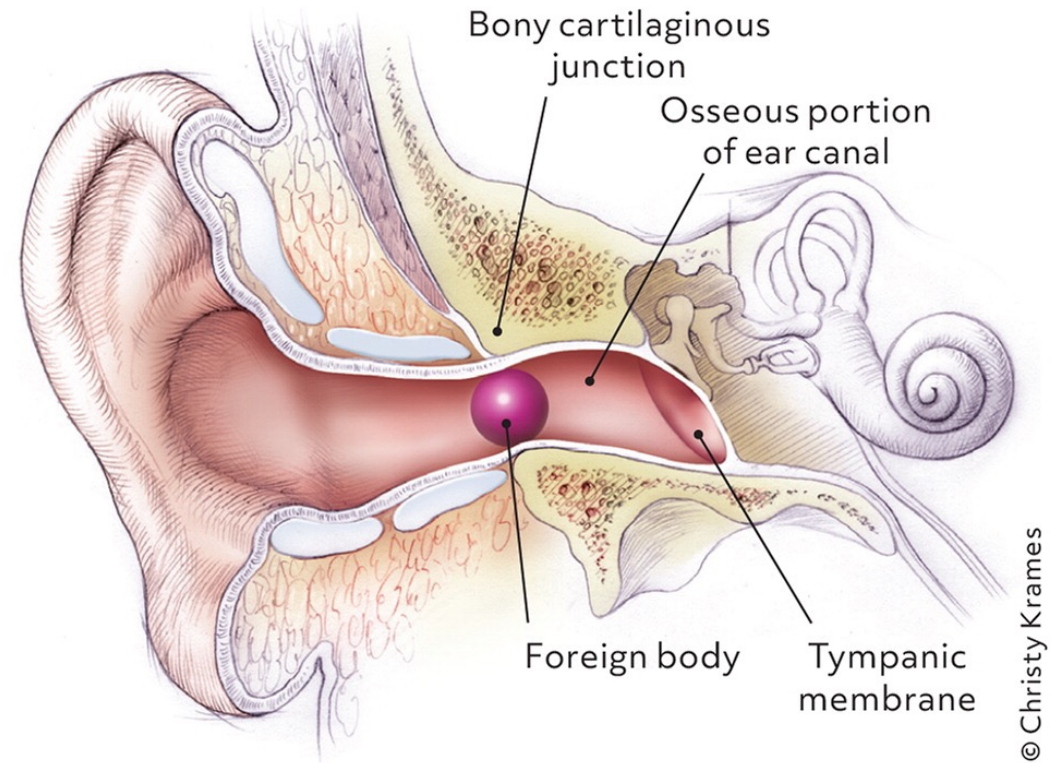


Cystic

Morphological types of bronchiectasis (illustration)

# Foreign body

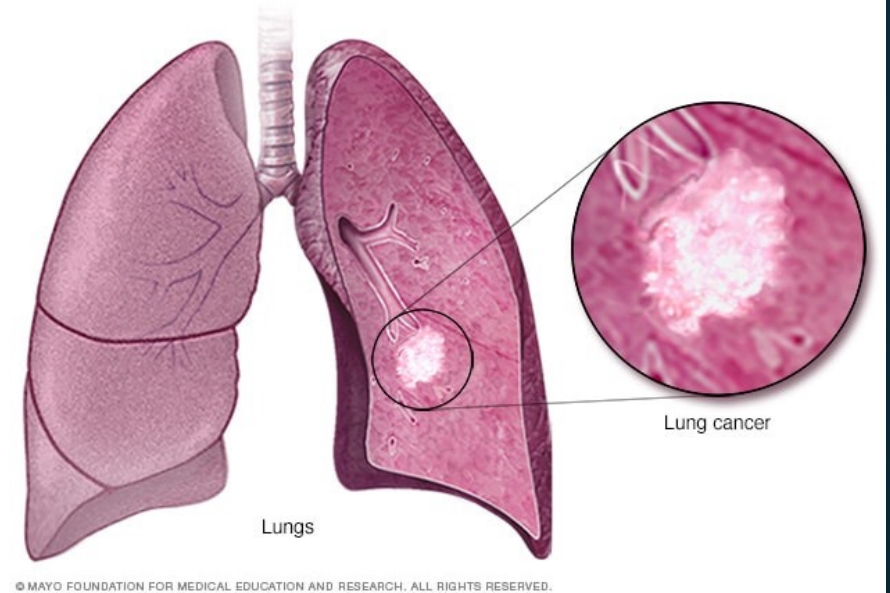
- Presents
  - Persistent cough
  - Recurrent pneumonia
- Location
  - Tracheobronchial tree
  - Auditory canal (stimulation of the auricular branch of the vagus nerve)



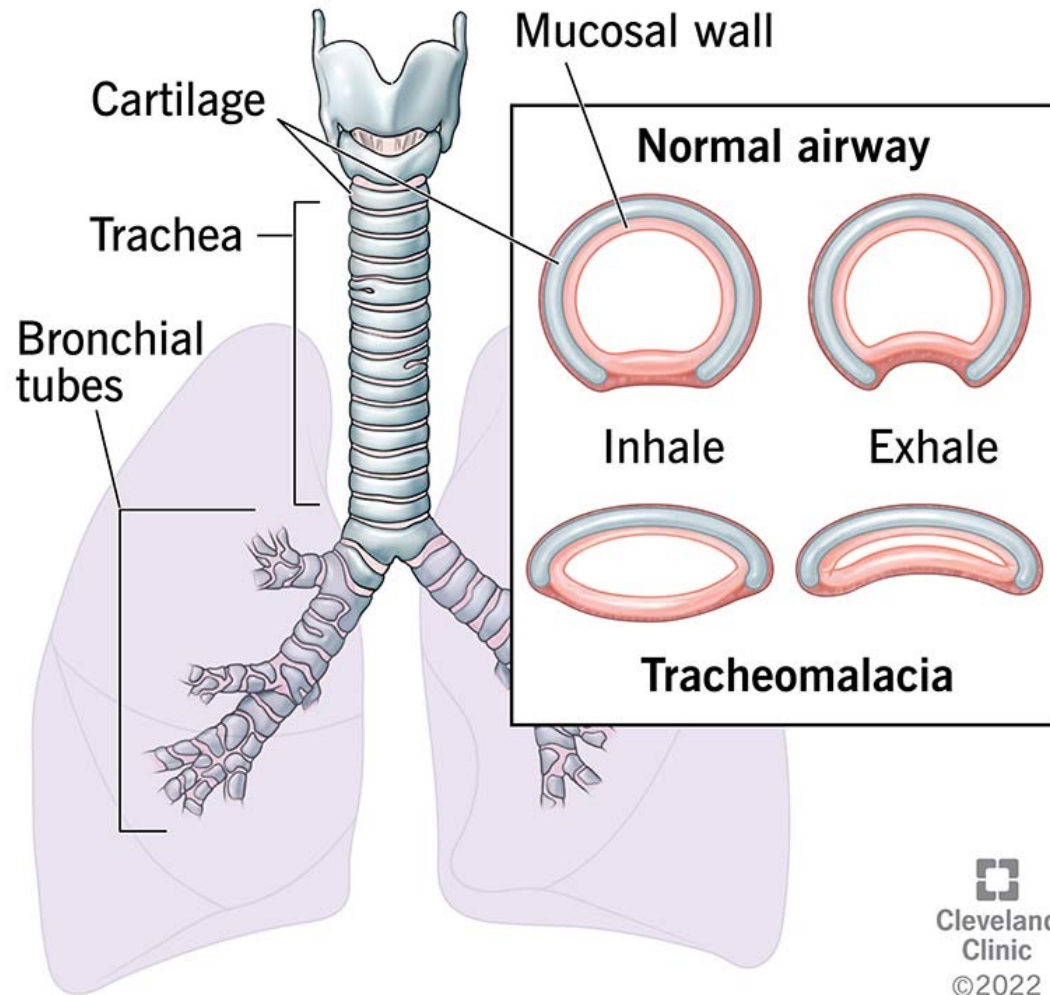
© Christy Krames

# Lung cancer

- Represents <2% of all chronic coughs
- Lung cancer with cough generally in the larger central airways
- Consider
  - Smokers with new cough
  - Change in usual “smokers cough”
  - Chough persisting >1 month after smoking cessation



## Tracheomalacia



# Tracheomalacia

- Excessive dynamic airway collapse (50% reduction in cross-sectional area of the central airway)
- Cause is unknown in most adults
- Cough is “barky” in quality • Stridor may be present
- Dynamic (inspiratory and expiratory) non-contrast CT chest is the diagnostic modality to use
- Bronchoscopy may be required

# Psychogenic or habitual cough

- Diagnosis of exclusion
- No coughing with sleep or when distracted

# Evaluation

Know the common causes

Thorough history

- Systemic symptoms (hemoptysis, weight loss, fevers, shortness of breath)
- Aggravating and relieving sfactors
- Smoking history
- Medications
- Other symptoms

Physical exam

Chest x-ray

- Subacute and chronic

CT chest

- Red-flag symptoms

## Further investigation

- Spirometry and metacholine test
- Sputum culture
- Induced sputum for eosinophils
- Allergy Testing
- 24 hour esophageal PH/Impedance monitoring
- Endoscopic or video fluoroscopic swallow
- EGD
- Sinus imaging
- Chest CT
- Bronchoscopy
- Cardiac workup (Echo)
- Environmental /occupational assessment

# Treatment

- UACS
  - Antihistamine/decongestants
    - First generation
  - Tailor to underlying condition
    - Allergic: Intranasal steroids, second or third generation antihistamines, allergen avoidance
    - Nonallergic rhinitis-First generation antihistamine and decongestant
    - Chronic rhinosinusitis: First generation antihistamines, decongestants, intranasal corticosteroids and antibiotics when appropriate
  - Duration
    - At least 2 weeks

# Treatment

## Asthma

- Inhaled corticosteroids
- Long-acting beta-agonist
- Oral steroids

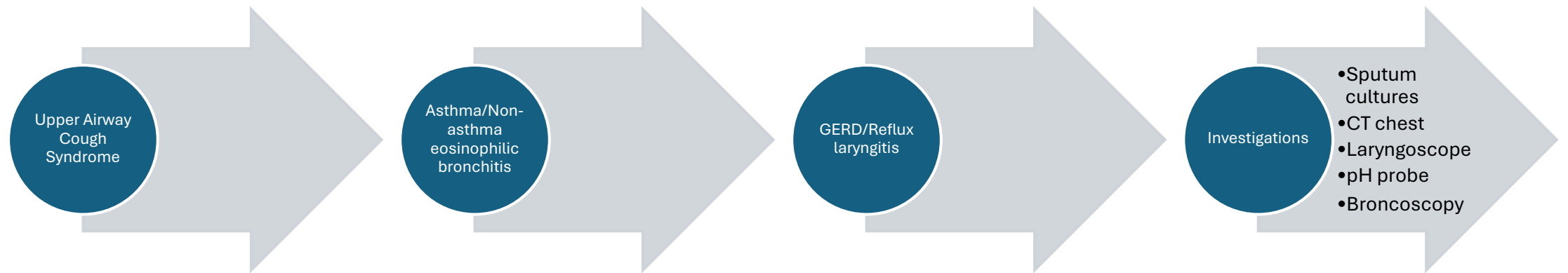
## GERD

- PPI for at least 8 weeks

## Nonasthmatic Eosinophilic Bronchitis

- Inhaled corticosteroids (2 months)

# Un-identified cause/Chronic Cough



## Practice recommendations

- Thorough history and physical exam
- CXR as baseline for subacute and chronic cough
- Look for Upper Airway Cough Syndrome
  - Reduce number of prescriptions and visits.
- Additional investigations as directed by history and exam
- Systematically direct treatment at most common causes
  - UACS->Asthma->NAEB->GERD
- ACE-I discontinuation
- Smoking cessation

# Citations

- Acid Reflux & GERD. The Cleveland Clinic. <https://my.clevelandclinic.org/health/diseases/17019-acid-reflux-gerd>
- Classification of Cough as a Symptom in Adults and Management Algorithms, CHEST Expert Cough Panel\* et al. *CHEST*, Volume 153, Issue 1, 196 – 209
- COPD image. The Cleveland Clinic. <https://my.clevelandclinic.org/health/diseases/8709-chronic-obstructive-pulmonary-disease-copd>
- Davis JA, Gudi K. Approach to the Patient with Cough. *Med Clin North Am*. 2021 Jan;105(1):31-38. doi: 10.1016/j.mcna.2020.08.013. PMID: 33246521.
- Irwin, Richard. Guidelines for treating adults with acute cough. *Am Fam Physician*. 2007;75(4):476-482
- Morphological types of bronchiectasis (illustration). Frank Gaillard. Radiopedia. <https://radiopaedia.org/cases/morphological-types-of-bronchiectasis-illustration>
- Postnasal drainage image. <https://www.centerforvocalhealth.com/your-voice-your-health/turbinates-and-postnasal-drip>.
- Postnasal Drip. Smallwood, Dalan et al. *The Journal of Allergy and Clinical Immunology: In Practice*, Volume 12, Issue 6, 1472 - 1478
- Pathology of Asthma image. Charleston Allergy + Asthma. <https://charlestonallergy.com/what-we-do/what-we-treat/asthma/>
- Sonoda, K and Nayak, R. Chronic cough: Evaluation and Management. *Am Fam Physician*. 2024;110(2):167-173
- Tracheomalacia image. <https://my.clevelandclinic.org/health/diseases/24504-tracheomalacia>
- Wilson, Lane. Foreign bodies in the Ear, Nose and Throat. *Am Fam Physician*. 2025;112(1):27-33